Brief introduction - Irene Kanter-Schlifke







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Elsevier publishes:

- Addictive Behaviors
- Addictive Behaviors Reports
- Alcoholism and Drug Addiction
- Drug and Alcohol Dependence
- Journal of Substance Abuse Treatment



Recent developments in scholarly publishing

ISAJE meeting 2015, Budapest, Hungary

Presented by: Irene Kanter-Schlifke, Executive Publisher, Elsevier

Two major driving forces

> Technology

>Individualism

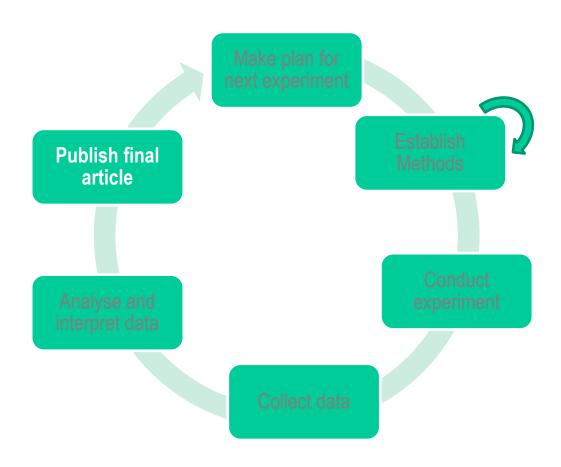




Challenging the status quo

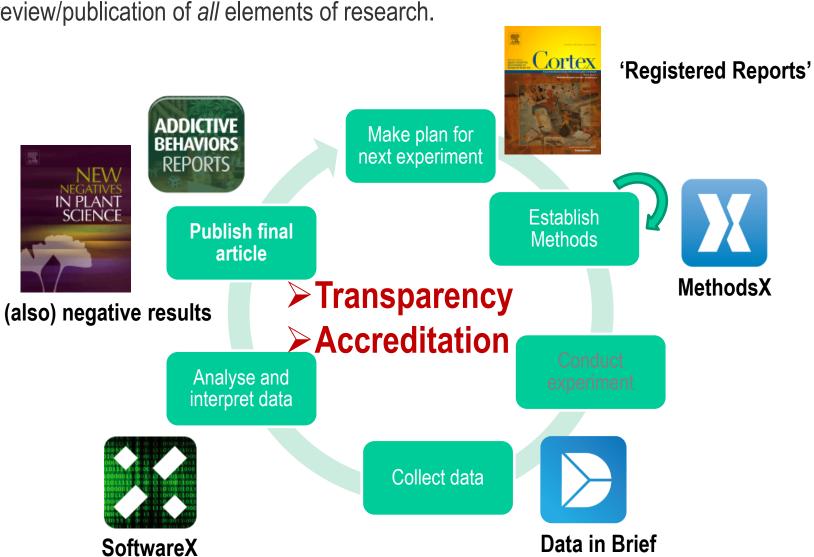
- what should be published?
- II. How should it be **presented**?
- III. How is content evaluated?

I. What should be published?



I. What should be published?

... review/publication of all elements of research.



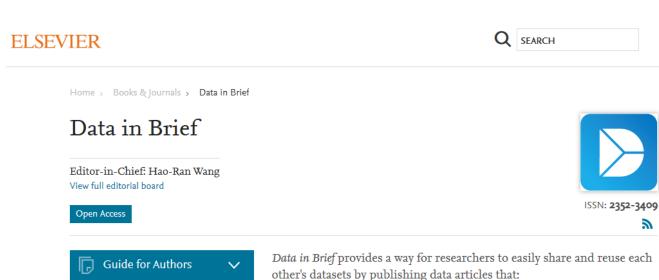
I. What should be published? - Examples

☐ Signal loss due to oligomerization in ELISA analysis of amyloid-beta can be recovered by a novel sample pre-Open Access treatment method Original Research Article Pages 112-123 Leen Janssen, Frank Sobott, Peter P. De Deyn, Debby Van Dam PDF (1084 K) Supplementary content HFIP N2-gas or **TFA** 1% NH4OH Vacuum A perfusion protocol for lizards, including a method for brain removal Original Research Article Open Access Pages 165-173 Daniel Hoops Close graphical abstract PDF (659 K) Supplementary content





I. What should be published? - Examples



other's datasets by publishing data articles that:

MENU

3

- Thoroughly describe your data, facilitating reproducibility.
- Make your data, which is often buried in supplementary material, easier to find.
- Increase traffic towards associated research articles and data, leading to more citations.
- Open up doors for new collaborations.

Because you never know what data will be useful to someone else, Data in Brief welcomes submissions that describe data from all research areas.

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I. What should be published? - Examples

Addictive Behaviors Reports:

Addictive Behaviors Reports is an online only, open-access and peer reviewed journal offering an interdisciplinary forum for the publication of research in addictive behaviors. The journal accepts submissions that are scientifically sound on all forms of addictive behavior (alcohol, drugs, gambling, Internet, nicotine and technology) with a primary focus on behavioral and psychosocial research. The emphasis of the journal is primarily empirical. That is, sound experimental design combined with valid, reliable assessment and evaluation procedures are a requisite for acceptance. We are particularly interested in 'non-traditional', innovative and empirically oriented research such as negative/null data papers, replication studies, case reports on **novel treatments, and cross-cultural research**. Studies that might encourage new lines of inquiry as well as scholarly commentaries on topical issues, systematic reviews, and mini reviews are also very much encouraged. We also welcome multimedia submissions that incorporate video or audio components to better display methodology or findings.

II. How should it be presented?

In the past, focus was on moving content from print to online

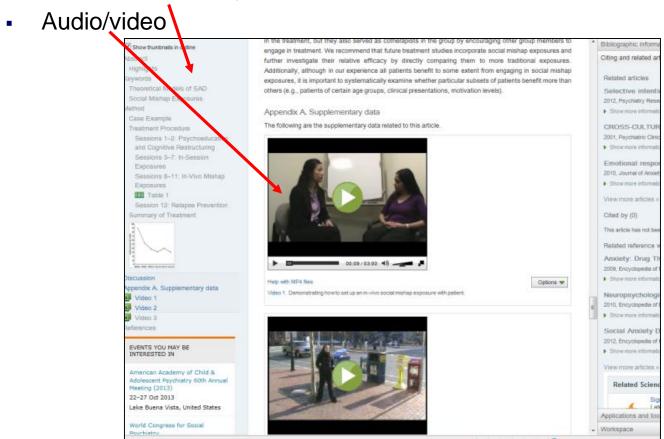
- Electronic submission → increased volume of submissions
- Electronic access → easier search, higher usage, easy sharing



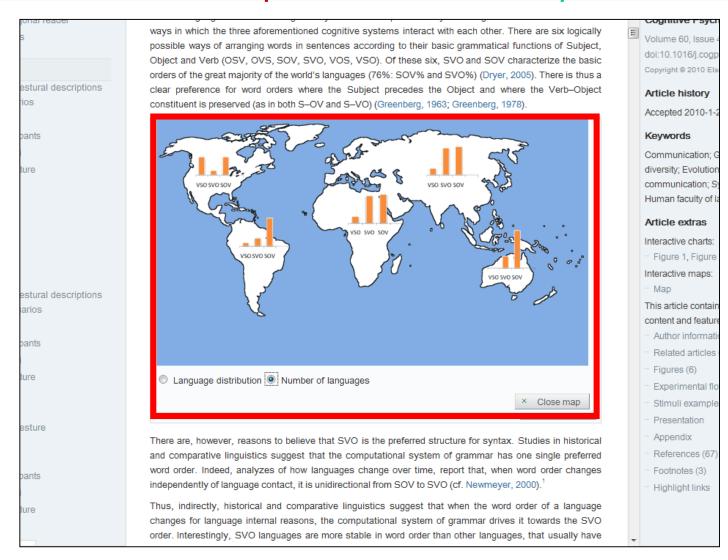


II. How should it be presented? Example

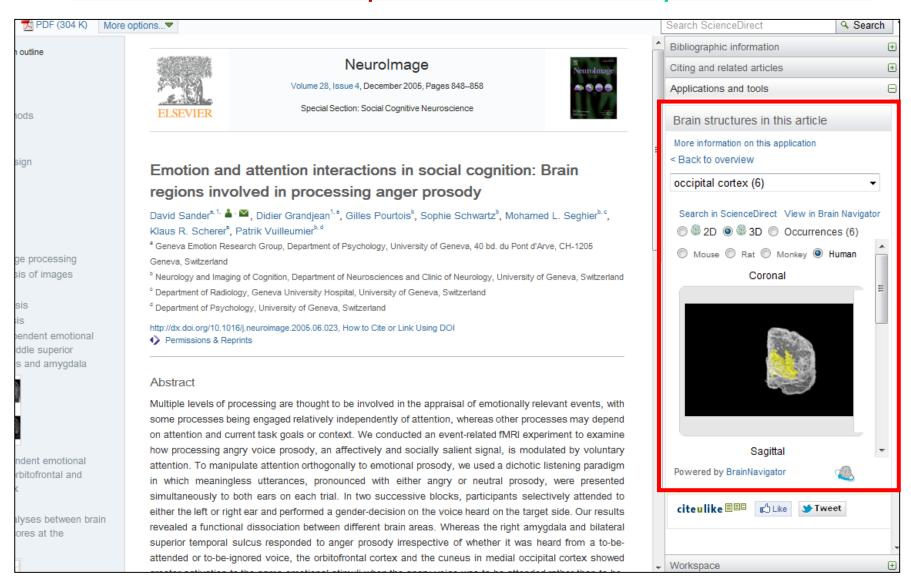
- Today: taking full advantage of online capabilities
 - Redefine how a scientific article is presented online
 - Individualized entry points and routes



II. How should it be presented? - Example

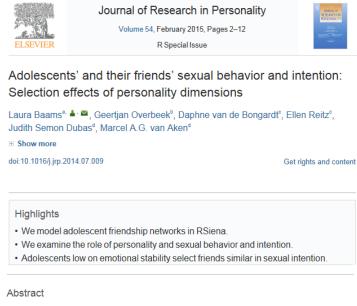


II. How should it be presented? - Example



II. How should it be presented? - Example





Using simulation investigation for empirical network analyses (in RSiena) we examined how personality and sexual behavior and intention were related to peer processes in Dutch adolescents. Our main research questions were: (a) do adolescents cluster together in friendship networks based on personality, sexual behavior, and/or sexual intention? And (b), do adolescents influence each other in their sexual behavior and intention? Results showed that adolescents clustered together based on dissimilarity in agreeableness, and similarity in gender and sexual intention. Further, we found that adolescents with lower levels of emotional stability had friends with more similar levels of sexual intention. The limited variance and low base rates of sexual behavior and intention did not allow us to explicitly test socialization effects.

Hide terminology links @



III. How is content evaluated?

- 1. Can the content be trusted?
 - Transparency of data, methods, conflicts of interest...
 - 'good publication practice', e.g. TOP guidelines, 'badges'...
- 2. What is the expert opinion?
 - Editorial filtering
 - Peer review (pre/post publication)
- 3. How is content being **used**?
 - Citation, download and 'sharing' metrics
 - Author and institute impact/ snowball metrics

III. How is content evaluated? Trust in the content



Community efforts: TOP guidelines, 'badges'; MethodsX, Data in Brief...

Data and code sharing policies and tools (journal specific)









Conflict of Interest policies

Basic ethical standards of conducting and reporting research

III. How is content evaluated? Editorial and peer review

- Reviewing models
 - Increased transparency
 - Collaborative review





As reported earlier this year in Reviewers' Update, we launched a series of small pilots which saw research papers brought

within the Mendeley environment with the consent of the relevant reviewers and editors. The journals involved in the trials were Molecular Cell. Neuron, and Cell, which are part of the Cell Press family. While there were variations in each pilot, the common factor in all cases was that the reviewers remained anonymous to one another. In this article, we highlight the results of each trial and our planned next steps

and bibliographies, collaborate on research projects and network with fellow academics

The Molecular Cell pilot

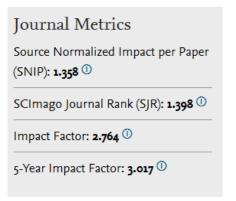


Reviewers were invited to discuss the article only after they had completed their reviews the conventional way. Ten manuscripts were included in the pilot, and all six editors on the team participated.



III. How is content evaluated? 'Impact' of the content

- How to evaluate article impact?
 - Citation-based metrics
 - Usage (downloads)
 - Sharing and media coverage



Altmetrics - Top Rated Articles

The colored bars illustrate the engagement of the social media communities with articles in Addictive Behaviors. It is based on the amount of activity from Twitter, Facebook, science blogs, mainstream news, and other sources captured by Altmetric.com for each publication in the last six months.

Let us know ** what you think about altmetrics.

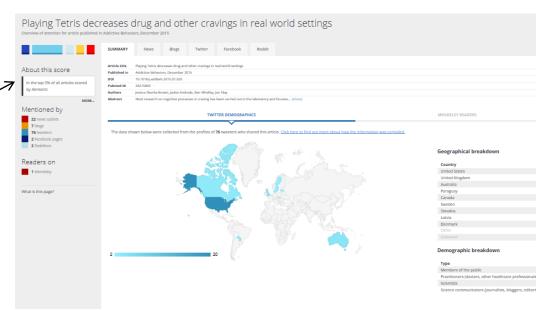
Playing Tetris decreases drug and other cravings in real world settings **

Cannabis species and cannabinoid concentration preference among sleep-disturbed medicinal cannabis users.

**

The colored bars illustrate the engagement of the social media contents and the same and the s

Cannabidiol reduces cigarette consumption in tobacco smokers: Preliminary findings ↗



III. How is content evaluated? Authors and institutions

Research Outputs and Outcomes

Publications & citations

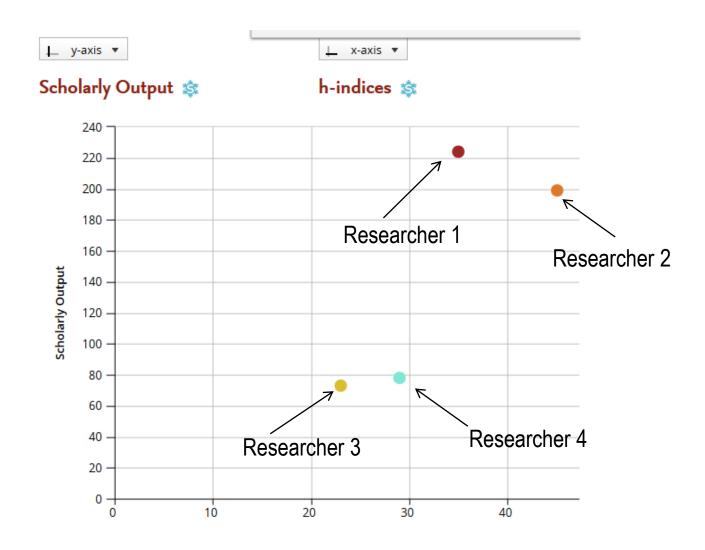
- Scholarly Output (enhanced)
- Citation Count
- Citations per Output
- b-index
- Field-Weighted Citation Impact
- Outputs in Top Percentiles
- Publications in Top Journal Percentiles

Collaboration

- Collaboration
- Collaboration Impact
- Academic-Corporate Collaboration
- Academic-Corporate Collaboration Impact

Societal impact

- Altmetrics
- Public Engagement



www.snowballmetrics.com