These slides are the supporting visuals for a presentation by Dan Morgan, Digital Science Publisher at University of California Press, to the International Society of Addiction Journal Editors conference in Chicago on September 4, 2014

Transparency Statement

- Non-profit publisher, UC system
- Formerly at Elsevier
- Open access proponent
- UC Press launching OA products
- No shares in industry

Focus on Gold OA

A.k.a. when official publication is immediately open

Rene Mensen

Current models for Gold

- Article Processing Charges (APC)
- Sponsored/supported
- Membership
- ...more

"Nobody is surprised when cultural inertia slows the adoption of radical ideas. But cultural inertia slowed the adoption of OA by leading many people to mistake it for a more radical idea than it actually is."

- Peter Suber, Open Access, MIT Press 2012

"Suddenly, everything good about the present system had to be defended, as if it were under attack. A lot of energy was wasted defending peer review, when it was never under attack. Much energy was also wasted defending copyright—or celebrating its demise—when it was never under attack. [...] OA itself was always compatible with unrevised, unbalanced, unreconstructed copyright."

- Peter Suber, Open Access, MIT Press 2012

Current discussions

- Profitability/sustainability of publishers (profit + nonprofit)
- Level, and type, of peer review
- Level of re-use
- Transparency & Open Science - pre-registration & article versions
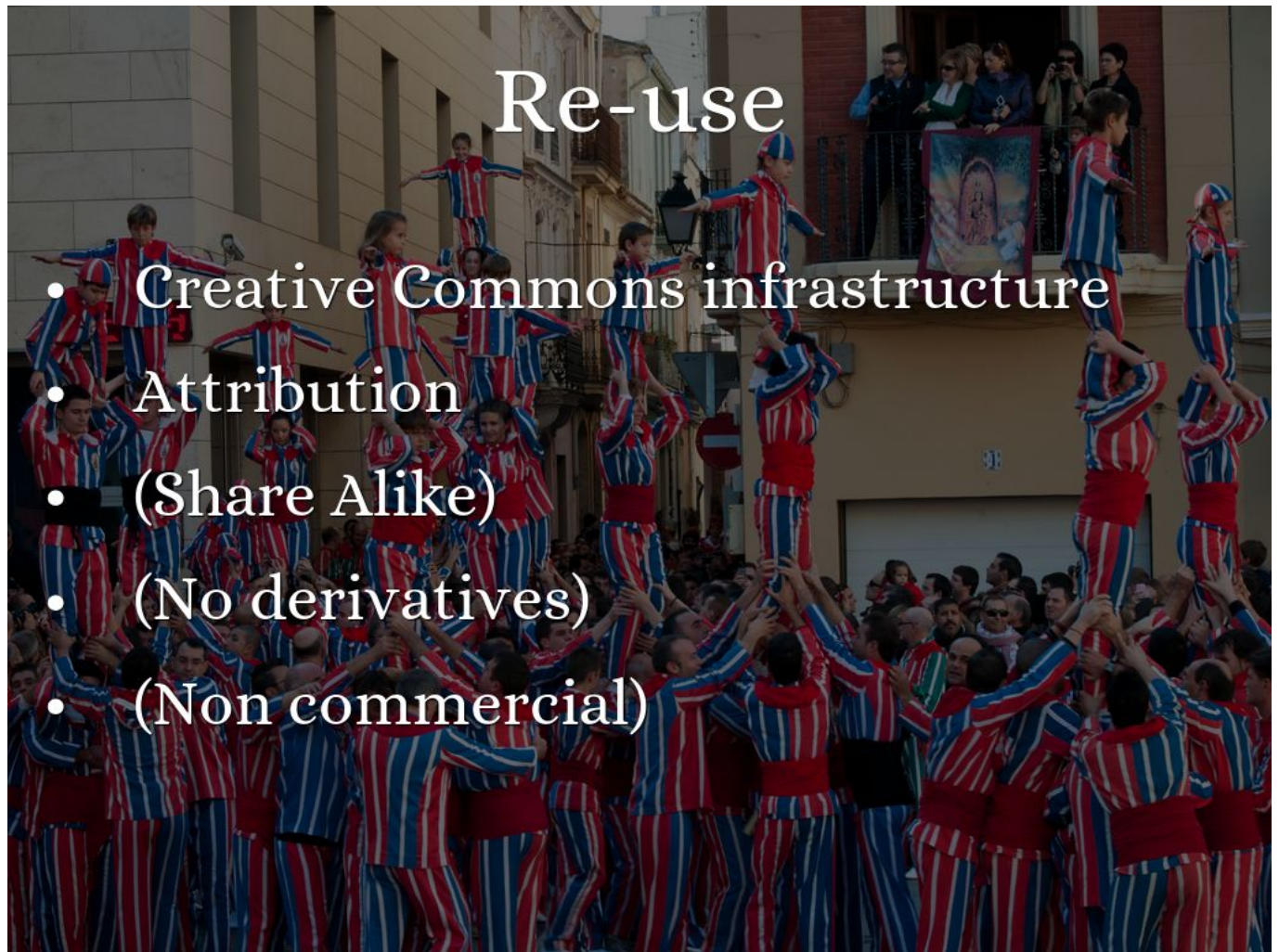- Policies and mandates for public access

Profitability/Sustainability

- Just how much does it cost?

- Volume model vs Quality model

- Services vs Content

- Interests

Peer Review

- Subjectivity & Objectivity
- Pre- & post-publication
- Discipline differences
- Transparency

Re-use

- Creative Commons infrastructure
- Attribution
- (Share Alike)
- (No derivatives)
- (Non commercial)

Open Science

- Pre-registration
- Article versions
- "Open Notebook" science
- Open Peer Review

Policies & Mandates

- Public access
- Governments
- Institutions
- Funders

What UC Press is doing

- (Not just another) Open Access Journal
- Re-examining APC value flow
- Products beyond books and journals
- Mission-focused

Ask me anything!